

April 2024 Arden Artisan Collective Steering Committee Meeting

Date: Wednesday, April 24th Called to order: 7:11 PM Location: Stevie's house Present: Jill Althouse-Wood, Rachel Kantner, Stevie Nolan, Megan King Linda Toman Absent: Cookie Ohlson, Shay Seaborne

#### AGENDA:

**1. ADMINISTRATIVE/ FINANCES:** We approved Minutes. Finances: We have \$1413.55 in accounts. Review Events since last meeting: Earth Day Art Show, Artisan Social. Both successful, well-attended and reviewed. Sales were a little low. only sold 3 of 50 or so pieces.

#### **2. UPCOMING PUBLIC EVENTS:**

Grand Show: Upcoming Deadline for applications is May 1. Megan and Jeanne are meeting the first week of May. The lineup will be finalized soon. Will have live music. Committee felt at least one musician of group should be from the Ardens. They will be printing postcards which need to be approved by the Grand. Committee approved expenditure. 500? to have at the Studio Tours and local shops

Studio Art Tour: David Burslem is leading.

Arden Fair: Agreed to get one booth (May 1 is deadline) even though we only have two artisans signed up. Will try to recruit more. We need to have a presence.

#### **3. MARKETING:** For upcoming events.

June Studio Tour—Maps in Arden Page paid for by David Burslem's grant. Send out press release to local press/organizations. Jill will check with David about the press plan  
Grand Show—postcards to have at Studio tour and local coffee shops. Grand will post in Out and About.

Talked about Website (Database, possible gift buying guide) Jill will talk to Mark about Database. Gift-giving guide—do we want one for holidays. Would participants pay? \$5 per item?

**4. POSSIBLE FIELD TRIPS:** Jill is organizing field trips based on where she wants to go: Biggs, Philly MOA—Mary Cassatt, Woven Histories exhibit at National Gallery in DC in May, June, July. She will send out notices when she figures out dates.

**5. FUTURE PROGRAMMING:** T-shirt Design for next year—(Linda Toman is going to create a timeline to create this program), Writing Workshop (Jill approached Gordon Hesse. She will talk to him again), Fall Artisan Social (Need a champion for this), Book Club: Jill brought along possible books for book club. Will set something up at Buzz. Cookie is interested in giving a free watercolor class..

**6. ARDEN CLUB:** Waiting to hear back from Pat on time and place. Gild Hall will give us a room to discuss joining the club pros and cons.

**7. YOUTH ART—ACRA Tie in?** Still looking for someone to champion this.

**8. PUBLIC ART UPDATE.** No news on this front, but it is still an active inquiry. According to Bethany Rees, she will update us soon.

Meeting adjourned 8:36 PM. Next Meeting is Tuesday, May 28 7 PM at Linda Toman's House 8 W. Greenbriar Lane; Ardentown